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Workshop B

Ready for PESTO?

02 - 03 October 2014
Hotel Europa, Graz (Austria)

ICT based communication and web2.0 in/for sustainable tourism

Duration: 2,5 hours (incl. coffee break)

Aims:

- Get information about the selected projects and their outcomes
- Learn more about the projects and experiences of others during a panel discussion
- Raise questions and discuss the workshop topics

Topic:

During the workshop, the following project results and experiences will be discussed in detail:

Project:	Presented by:
I-New	Ms Monika Hirschmugl-Fuchs
Route 2.0	Mr Carlos Cabo
Playhost	Ms Beatrice Bellet

Special input by key note speaker Christian Maurer on EU project: "Innovation in Rural Tourism"

Methods:

- Short project presentations (results and experiences)
- Panel and open discussion

Outcomes:

Views, opinions and thematic focuses which will be discussed further in the Open Space session of the second conference day

Workshop moderator and facilitator:

Mr. Çağdaş Özenmis Istanbul Chamber of Commerce [Turkey]