



## KEY NOTE SPEAKERS

**Mr Erich Neuhold** *CEO Steiermark Tourismus [Austria]*

**“Short outline on sustainability in the field of tourism in Styria”**

Erich Neuhold, CEO Steiermark Tourismus, is a passionate tourism professional for decades and was working for Austrian Tourism Board for a long time as well before returning home. Throughout the years, his life stations also led him to Cologne, Hamburg and New York.



**Dr Shyam Patiar** *Grwp Llandrillo Menai Coleg Llandrillo [United Kingdom]*

**“The importance of Human Resource Development for Sustainable Tourism?”**



Shyam Patiar holds a PhD in Comparative Study of Vocational Education and Training System in Hospitality and Catering Industry. At present, he is working as an International Consultant for Hospitality and Tourism, is involved in various European funded projects in Tourism related topics and frequently delivers lectures as a visiting professor at various universities in Asia and Europe.

**Mr Christian Maurer** *IMC University of Applied Sciences Krems [Austria]*

**“The Future of Social Media for Marketing Conversations in Tourism”**

Christian Maurer is professor for eTourism in the department of Business at IMC University of Applied Sciences, Krems, Austria. He publishes in connection to tourism research, is active on international conferences and is founder of the annual “International Student Conference in Tourism Research” (ISCONTOUR).



**Mr Dewi Davies** *Former Regional Strategy Director, Tourism Partnership North Wales [United Kingdom]*

**“Examples of Best Practice in Regional and Sustainable Development”**

Dewi Davies has worked at senior levels in the health and tourism sectors, for local, regional and national authorities as well as private business. For the last thirty years he has been engaged in tourism development and promotion. For the past twenty years he has been a Managing Director of a regional tourism company, then a regional tourism partnership in North Wales.



Co-funded  
by the European Union



**ENTER**  
European Network for Transfer and Exploitation of EU Project Results

**Dr Christian Baumgartner** *Naturefriends International [Austria]*  
“Learning for sustainable tourism - Tools and methodologies”

Christian Baumgartner studied landscape ecology and is General Secretary of Naturefriends International since 2005. Specialized in development, implementation and monitoring of sustainable tourism and sustainable regional development, he guided several tourism development projects in Europe and south-east Asia. Besides his work as lecturer for sustainable tourism in Austria and China, he is member in several national and international tourism related advisory boards.



## Workshop Moderators



**Dr Shyam Patiar** *Grwp Llandrillo Menai Coleg Llandrillo*  
[United Kingdom]

**Workshop A: Sustainable tourism and labour market challenges:  
qualifications and training**

Shyam Patiar holds a PhD in Comparative Study of Vocational Education and Training System in Hospitality and Catering Industry. At present, he is working as an International Consultant for Hospitality and Tourism, is involved in various European funded projects in Tourism related topics and frequently delivers lectures as a visiting professor at various universities in Asia and Europe.

**Mr Çağdaş Özenmiş** *Istanbul Chamber of Commerce [Turkey]*

**Workshop B: ICT based communication and web2.0 in/for sustainable  
tourism**

Çağdaş Özenmiş is working as an expert in the Department of Transnational Relations at the Istanbul Chamber of Commerce. After graduation, he worked at the Economic Development Foundation; an NGO specialized on EU affairs and Turkey-EU relations. His main fields of expertise are EU policies, the interpretation of the EU legislation and the negotiation process of Turkey's accession.



**Prof Wilhelm Steingrube** *Ernst-Moritz-Arndt University Greifswald*  
[Germany]

**Workshop C: Sustainable tourism and regional development**

Wilhelm Steingrube is professor at the Institute of Geography at the Ernst-Moritz-Arndt University Greifswald, the chair of Economic and Social Geography. His fields of research include geography of leisure and tourism, in particular health and maritime tourism as well as sustainable development of rural areas.