



Co-funded  
by the European Union



# Invitation

to the European Conference  
**Ready for PESTO?**

**02 - 03 October 2014**  
**Hotel Europa, Graz (Austria)**

## 'Trends und developments in sustainable tourism'

**E.N.T.E.R. - European Network for Transfer and Exploitation of EU Project Results** in cooperation with **Steiermark Tourismus** has the pleasure of inviting you to the European '**PESTO**' Conference.

### Topic and objectives

**Tourism** is responsible for about 15 million jobs in Europe and is therefore one of the most important economic branches, with impact on culture, social issues and the environment. At the same time it is becoming more and more important to limit, or rather avoid, the possible negative effects of tourism on the environment and regional culture. Sustainability is becoming the critical success factor in the tourism industry.

The '**PESTO**' Conference will provide an ideal platform for target groups and stakeholders to address not only important topics regarding sustainable tourism, but also to gain information about 20 selected good practice projects related to it.

### Target groups

The conference's target groups are educational institutions, companies, public institutions, as well as experts and other people with an interest in the area of sustainable tourism.

### Working methods

By means of a number of thematic workshops and key notes, different aspects of 'sustainable tourism' and how they are being supported by EU funded projects as well as their outcomes will be discussed. The conference will also be accompanied by a large project exhibition, allowing 20 selected good practice projects to be showcased. Furthermore, there will be plenty of opportunity for networking

### Working language

English/German  
(Simultaneous translation will be provided during plenary sessions)



Co-funded  
by the European Union



## Venue

The conference will take place at the Austria Trend Hotel Europa Graz (Bahnhofgürtel 89, A-8020 Graz), which is located near Graz's main railway station. <http://www.austria-trend.at/Hotel-Europa-Graz/en/>

### Directions:

Tramlines 1,3,6 and 7 will take you from the city centre to the hotel in less than 5 minutes.

Car Parking is available at the hotel (2€ per hour, 12€ per day, 17€ for two days).

<http://www.austria-trend.at/Hotel-Europa-Graz/en/route.asp>

### Accommodation and Reservations:

Information about room rates can be obtained directly from the hotel by quoting 'PESTO'.

Contact:

Tel +43 316 7076-0 | Fax +43 316 7076-606 |

Email: [europa.graz@austria-trend.at](mailto:europa.graz@austria-trend.at)

## How to participate

### **Participation at the conference is free of charge.**

Register for the conference online at

<http://www.pesto-project.eu/be-a-part-of-it/>

or email, fax or post the registration form to Ms. Petra Kampf.

Registration forms can be downloaded from:

<http://www.pesto-project.eu/be-a-part-of-it/>

**Registration closes on 15 September 2014.**

## Contact

Should you have any questions or require any further information please contact:

**Petra Kampf**

E.N.T.E.R.

Geidorfplatz 2 . 8010 Graz . Österreich

Tel: +43 316 329005 . Mobil: +43 664 6203506 . Fax: +43 316 329006

E-mail: [petra.kampf@enter-network.eu](mailto:petra.kampf@enter-network.eu)

URL: <http://www.enter-network.eu>