



European Conference

Ready for PESTO?

Graz, October 2nd 2014

WORKSHOP B

ICT BASED COMMUNICATION AND WEB 2.0 FOR SUSTAINABLE TOURISM



The Hospitality Entrepreneurs Game

www.playhostgame.eu

Partners

The consortium is spread over 6 countries.

The partners have been selected for their experience and expertise in the field of:

- Education (Training centres and Vocational Training institutes)
- Professional Associations in Hospitality Sector





OBJECTIVES

- Provide a handy tool to encourage and help establish and maintain a business in tourism and hospitality.
- Promote the creation of new jobs and new businesses in one of the largest economic sector in Europe
- Target a transversal game for entrepreneurs to a specific sector such as hospitality and restaurant management.



DIDACTIC OBJECTIVES

- Give young people an overview of the daily operations in small and medium enterprises (SMEs)
- Motivate them to start a business



METHODOLOGY

Give young people an overview of the daily operations in small and medium enterprises (SMEs) through

- Making decisions,
- Taking risks,
- Seeking information ...





TARGET GROUPS

- Students and unemployed, especially young people
- Teachers in secondary vocational schools.
Teachers in training centers and institutes.
- Job Counselors, career guides in departments of orientation.



**WHERE WILL I OPEN MY
RESTAURANT?**

**SHOULD I HIRE
A NEW COOK
FOR MY RESTAURANT?
FULL OR PART TIME?**





**IS IT NECESSARY TO
SPEND MONEY ON
MARKETING?**

**SHOULD I BE PRESENT
IN FACEBOOK?**



LET'S PLAY !!!

**Thank you very much for your
attention!!**

Beatrice Bellet



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