

To support you and your decision to nominate a project for PESTO, we have provided a list of criteria and detailed questions. If you can answer some of these questions positively, the project should be nominated.

- **Coverage of different dimensions of sustainable tourism development:**
 - Does the project address one, two or more dimensions of sustainability?
 - Is the project based on a processual approach of sustainable development?

- **Economic dimension:**
 - Does the project help strengthening of local/regional economy?
 - Added value: Does the project create added value for the local/regional economy?
 - Diversification: Does the project protect or enhance the diversification of the local/regional economy?
 - Stability: Does the project contribute to a stable basis for the local/regional economy?
 - Does the project promote employment and qualification of local people?
 - Employment: Does the project contribute to local/regional job creation and preservation?
 - Qualification: Does the project contribute to the professional qualification of people employed in tourism and/or related other sectors?
 - Helps the project in promoting sustainable capacity planning?
 - Meeting market requirements: Is the project in line with market requirements, i.e. are relevant market trends taken into consideration?

- **Social/cultural dimension:**
 - Has the project a focus on satisfaction of stakeholders impacted?
 - Access for the disabled/elderly: Is the accessibility for disabled/elderly people taken into consideration for any infrastructure in relation to the project (e.g. buildings)?
 - Gender equality: Does the project contribute to gender equality?
 - Capacity limits: Is there a defined limit for the maximum number of visitors in relation to the social carrying capacity of the local population?
 - Access: Are measures undertaken to enable as many social groups as possible to benefit from the project output?
 - Satisfaction: Do the people affected by the project have a positive or at least no negative opinion about it?
 - Is participation of local people in decisions one of the project's objectives and/or instruments?
 - Local opinion and transparency: Are local people and stakeholders likely to be affected well informed and consulted?
 - Does the project enhance respect for local/regional culture?
 - Culture: Does the project preserve, enhance or at least respect cultural objects?

- Tradition: Does the project preserve. Enhance or at least respect local/regional traditions?

- **Environmental dimension:**

- Does the project promoting minimising resource use?
 - Land: Are measures undertaken to reuse existing infrastructure and/or to minimise the use of land?
 - Water: Are water measures undertaken to minimise the use of water?
 - Energy: Are measures undertaken to minimise the use of energy?
 - Renewable energy: Are measures undertaken to incorporate the use of renewable energy sources?
- Aims the project at reducing environmental load?
 - Waste: Are measures undertaken to avoid or minimise waste?
 - Emissions: Are measures undertaken to minimise emissions?
 - Water pollution: Are measures undertaken to avoid water pollution?
- Does the project contribute to preservation of biological diversity?
 - Number of species: Does the project ensure that no loss of local/regional and migrating species occurs through the project activities?
 - Composition of species: Does the project ensure that no undesirable changes in the composition of species occur through the project activities?