

As part of an intensive research, PESTO screened EU projects from different funding programmes dealing with sustainable tourism developments and collect them in a project pool.

Project requirements

A) The projects represent elements of one of the following **dimensions of sustainability**:

- Environmental/ecological
- Economic
- Social/cultural

B) The projects did **not end earlier than in 2012** or show a clear sustainable character in their products or outcomes.

Subsequently, an international team of experts selected 20 of the most promising projects according to defined criteria for special promotion activities.

20 Selected projects

The projects were clustered in the following **thematic groups** related to sustainable tourism developments:

- Labour market challenges: qualification and training
- Web2.0 and ICT based communication
- Regional developments

In general the projects represent **6 different funding programmes** (most of them Leonardo da Vinci/Lifelong Learning Programme, followed by Interreg, Baltic Sea Region Programme, Leader and Central/South East Europe).



The projects furthermore represent **14 different promoter countries** that give a very nice geographical balance for interesting networking activities at the PESTO Conference.

CONTACT

E.N.T.E.R. (AT) - Coordinator
Ms. Petra Kampf
 petra.kampf@enter-network.eu
 www.enter-network.eu

Ernst Moritz Arndt University Greifswald (DE)
Mr. Wilhelm Steingrube
 steingru@uni-greifswald.de
 www.wisogeo.de

Grŵp Llandrillo Menai (UK)
Mr. Shyam Patiar
 s.patiar@gllm.ac.uk
 www.gllm.ac.uk

Istanbul Chamber of Commerce (TR)
Mr. Çağdaş Özenmis
 cagdas.ozenmis@ito.org.tr
 www.ito.org.tr

PESTO News - July 2014

PESTO Conference

2-3 October 2014

Hotel Europa Graz—Austria

SAVE THE DATE

Different aspects of sustainable tourism will be debated with a Europe-wide audience and good practices of EU funded projects will be presented:

- ◆ Key notes
- ◆ Workshops
- ◆ Interactive discussions
- ◆ PESTO project fair and exhibition
- ◆ Networking

Online registration opens at 1 September 2014 at
[http://www.pesto-project.eu/be-a-part-of-it/!](http://www.pesto-project.eu/be-a-part-of-it/)



COMING NEXT

- ◆ Focus Europe Magazine: Special edition on sustainable tourism
- ◆ PESTO Video clip
- ◆ Final PESTO newsletter

<http://pesto-project.eu> | <http://facebook.com/Pestoproject>

