

Seminars in companies

International catalogue of seminars in smes

THE ACTORS



Training
providers

&

Tourism
development
agencies

Chambers
of Commerce

&

Entrepreneurs
Associations



PZPP

ACTIVITIES

- **PROJECT MANAGEMENT**

- **CONCEPT DEVELOPMENT:**

website specification

g&l standard reference documents

hosting handbook for companies

- **G&L NETWORK VALORIZATION**

valorization plan

g&l promoters and companies networks settlement

documents and website contents update

local hosting guide for companies

pilot circuits and tours development

ACTIVITIES

- **G&L CATALOGUE VALIDATION**

piloting plan

piloting visits

piloting reports

- **DISSEMINATION**

dissemination plan

image manual

information actions

vertical mainstreaming

- **EXPLOITATION**

sustainability plan

accreditation system rules

final conference

- **EVALUATION**

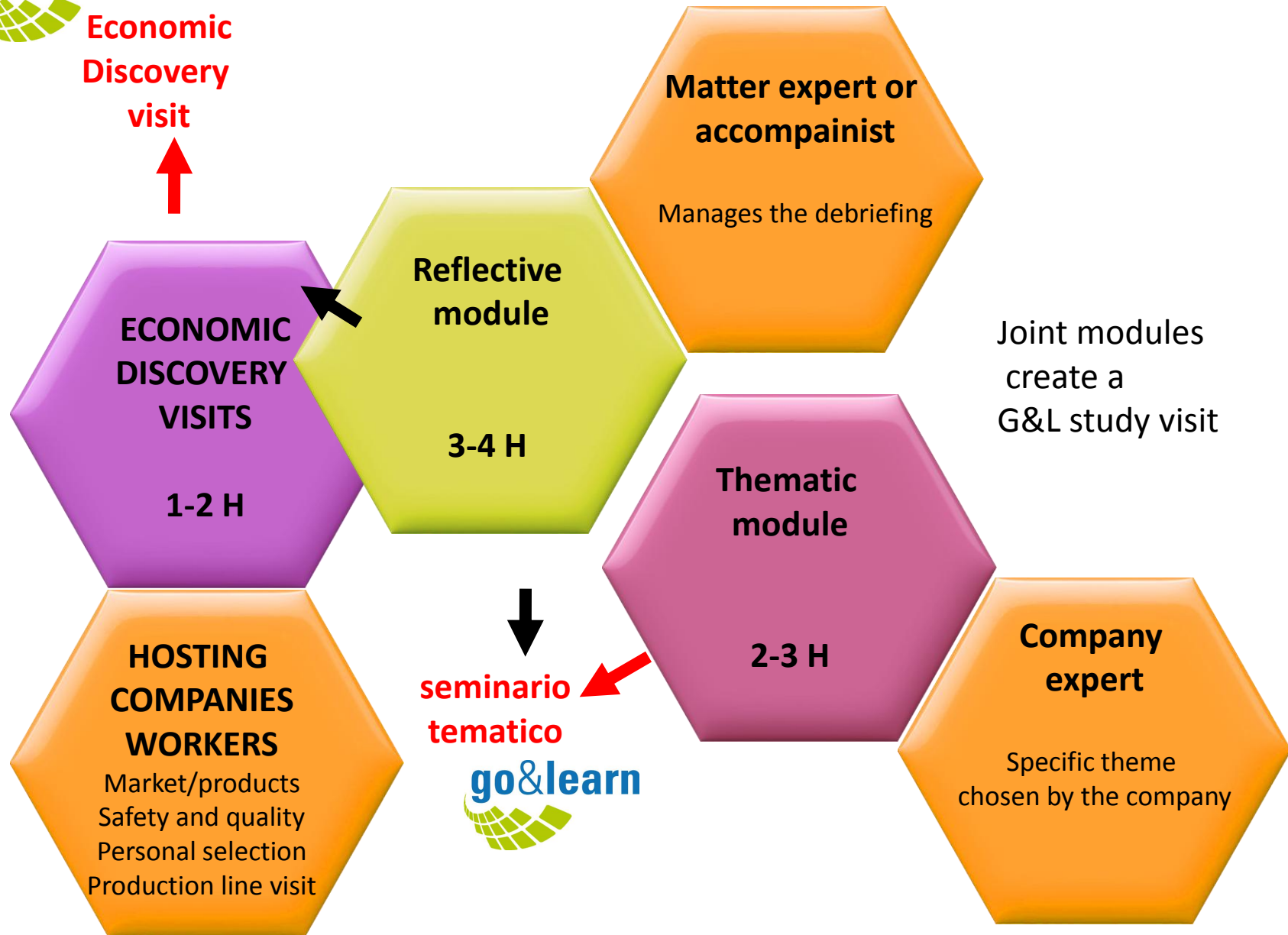
evaluation plan

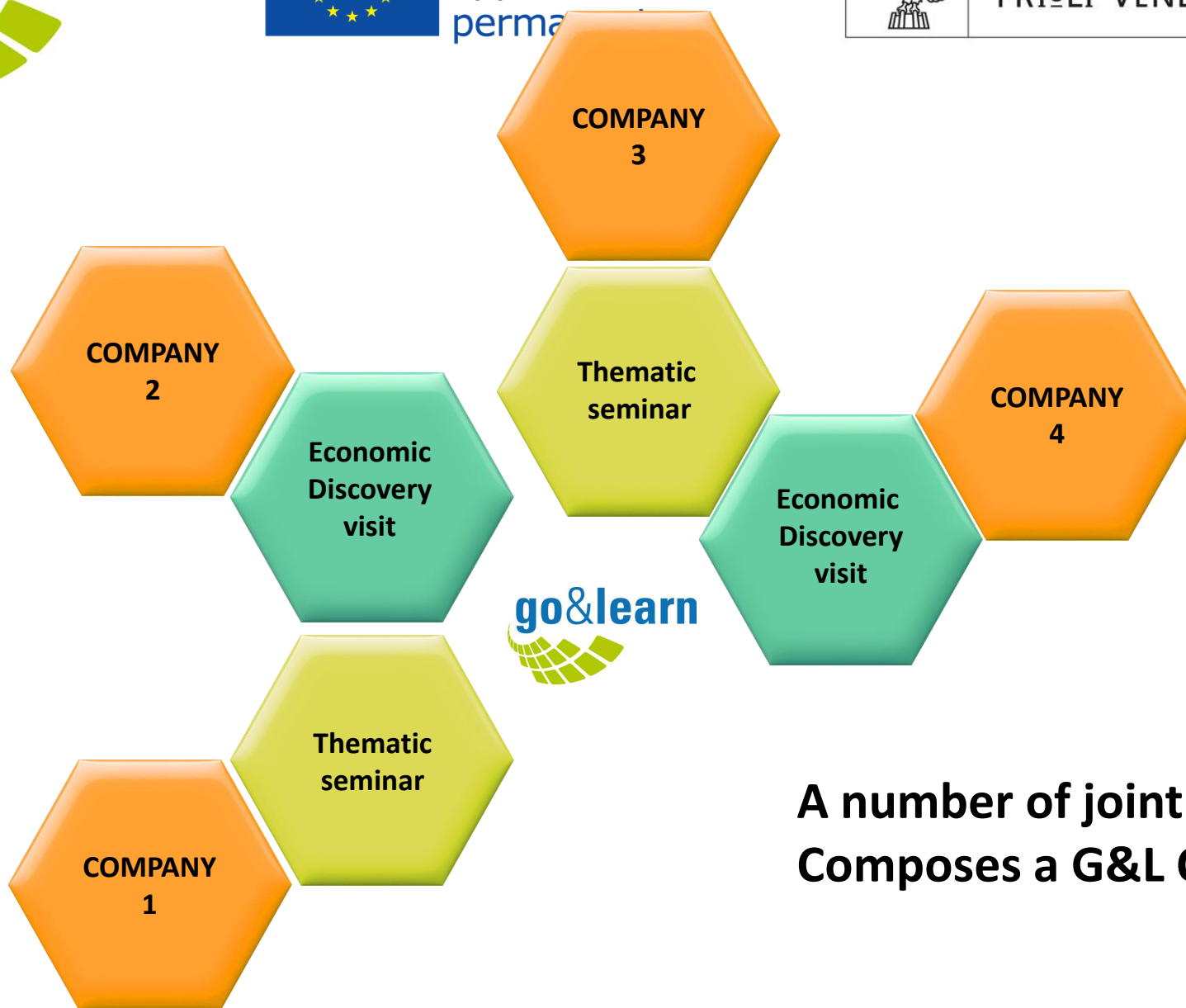
interim evaluation report

final evaluation report

AIMS OF GOandLEARN PROJECT







**A number of joint visits
Composes a G&L Circuit**

G&L INTERNATIONAL CATALOGUE



THE INTERNATIONAL CIRCUITS OF SEMINARS IN COMPANY

www.goandlearn.eu

THE INTERNATIONAL CIRCUITS OF SEMINARS IN COMPANY

THE GO&LEARN PROJECT

The Go&Learn initiative, supported by the Leonardo da Vinci Programme funds and by the Lifelong Learning Programme of the EU Commission, is aimed to organize and manage an international catalogue of study visits to be carried out inside companies all around Europe.

The seminars have training and guidance aims and should be considered as training units that can be proposed to a vast range of users: students of vocational and secondary school, university, employed and unemployed people, teachers and trainers.

The hosting companies are strongly committed in training and in knowledge propagation, allowing the visiting groups to access directly to knowledge, experience, innovation and entrepreneurial culture of a territory or region.

The Go&Learn initiative has three principal aims:

- Support and enhance the training role of companies, especially SMEs
- Foster professional growth of students and workers through transnational mobility, and contribute to the discovery of good practices among European entrepreneurs
- Link tourism to guidance and the discovery of local economy

THE INTERNATIONAL CIRCUITS

The Go&Learn initiative offers the chance to access an international catalogue of thematic seminars or economic discovery visits in companies of the project partners' countries. Seminars are grouped in circuits that can last from three to five days.

There are two types of seminars in company:

Thematic seminars

- Training activities that combine the visit to the production sites with the in-depth illustration of a specific theme by a company expert
- Can become part of any learning path, thus exploiting the training role of the company

Economic discovery visits

- Guidance activities carried out inside companies in order to learn more about professions and professional settings in the local job market, enhancing existing guidance paths proposed by schools, university, VET and employment centres
- Can be industrial tourism visits aimed to foster the discovery of the local economy, integrating and enriching the existing local tourist's visits programs

TARGET

Target groups of the seminars are students of VET, secondary school, university, apprentices, employed and unemployed persons, entrepreneurs.

SEMINAR STRUCTURE

Each seminar is based on a modular flexible structure, consisting of training units that can be combined to respond to different needs:

- **Discovery module (1-2 h)**
General presentation of the hosting company profile including history, products/services, market, structure. Entrepreneurs and production managers will be the speakers
- **Thematic module (2-3 h)**
In-depth illustration of a product, service, technology in which the company excels. Illustration is combined with the visit to the production sites and is carried out by company staff
- **Reflective module (3-4 h)**
Theoretical discussion relating to the concepts learned during the visit. Discussion is coordinated by an expert of the company or of the body which organizes the visit

PROJECT PARTNERS

REGIONE FVG (Italy)
ENAIPI / Effe.Pi (Italy)
ITER CCIAA Udine (Italy)
ASRF CCIAA Udine (Italy)
VOKA (Belgium)
KAHO (Belgium)
TRANSLAKE (Germany)
BSM (Germany)
CCISSB (Hungary)
UNI-Flexys (Hungary)
PSCCI PRC (Slovakia)
PZPP (Poland)
TNOIK (Poland)

project.goandlearn.eu

Detailed and updated information about the network members, the project activities are available in the official website of the project

www.goandlearn.eu

Detailed and updated information about the circuits, companies and seminars are available in the online catalogue

THE GO&LEARN PROJECT IS CARRIED OUT BY

- Friuli Venezia Giulia region (Italy), coordinator of the project
- The certified training agency network which manages and updates the seminars' catalogue
- The network of stakeholders, patrons, promoters and sponsors which search the companies to be involved and promote the initiative locally



REGIONE AUTONOMA
FRIULI VENEZIA GIULIA



Lifelong
Learning
Programme



Idea

Partners

Catalogue

Enroll

Feedback

Glossary



The European catalogue of training seminars and guidance visits in company for students and teachers, young and adult, employed and unemployed, companies and individuals.



LIFELONG LEARNING PROGRAMME 2011 - MULTILATERAL NETWORK
517780-LLP-1-2011-1-IT-LEONARDO-LNW



Detailed and updated information about the network
members, the activities and services are available
in the official website of the project.

THE INTERNATIONAL CIRCUITS
OF SEMINARS IN COMPANY

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www.goandlearn.eu

Project partners

REGIONE FVG (Italy) – ENAIP / Effe.Pi (Italy) – ITER CCIAA Udine (Italy) – ASRF CCIAA Udine (Italy)
VOKA (Belgium) – KAH0 (Belgium) – TRANSLAKE (Germany) – BSM (Germany) – CCISB (Hungary)
UNI-Flexys (Hungary) – PSCCI PRC (Slovakia) – PZPP (Poland) – TNOIK (Poland)

FLANDERS AND BRUSSELS: BIG IN THE FOOD INDUSTRY! CIRCUIT I

Belgium (Flanders and Brussels) — from 2 to 3 days
Maximum number of group components: 15
LNMB Voka – HUB/KaHo

LIST OF SEMINARS

Callas Confiture
Company – Callas Confiture
2 h – Thematic seminar

Carlsberg
Company – Carlsberg
3 h – Thematic seminar

SanoRice Belgium nv
Company – SanoRice Belgium nv
2 h – Thematic seminar

Stop Spices
Company – Stop Spices
3 h – Thematic seminar



CALLAS
Confiture

Carlsberg
TUBORG

Sano
Rice

STOP
SPICES

Detailed and updated information about the circuit, the companies
and the seminars are available in the online catalogue:
www.goandlearn.eu

TOWN PREŠOV-ENGINEERING AND ELECTRONICS TOWN

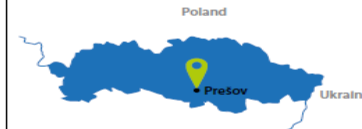
Slovakia (Prešov region) — from 3 to 5 days
Maximum number of group components: 15
NLMB PRC SCCI

LIST OF SEMINARS

Elcom – The modern electronic company
Company – Elcom s.r.o.
4 h – Discovery visit

**From mechanical engineering
to sports aircraft**
Company – Tomark s.r.o.
4 h – Discovery visit

**TwinSpin high precision reduction
gears – world wide HI-tech products**
Company – Spinea s.r.o.
3 h – Thematic seminar



ELCOM

TOMARK

SPINEA

Detailed and updated information about the circuit, the companies
and the seminars are available in the online catalogue:
www.goandlearn.eu

LEAN PRODUCTION IN FRIULI VENEZIA GIULIA

Italy (Friuli Venezia Giulia) — from 3 to 5 days
Maximum number of group components: 15
NLMB FVG

LIST OF SEMINARS

An unaware approach to lean manufacturing
Company – SCM Zanussi
4 h – Thematic seminar

Application of the principles of lean production in Modulblok
Company – Modul Blok
4 h – Thematic seminar

Lean Awareness: first steps to manufacturing efficiency
Company – Lean Experience Factory scarl
4 h – Thematic seminar

Lean implementation in Pietro Rosa TBM company
Company – Pietro Rosa TBM
4 h – Thematic seminar

Lean production: lay-out reorganization
Company – Savio Macchine Tessili S.p.a.
4 h – Thematic seminar

Maintenance services in organization applying lean production models
Company – Modul Blok
4 h – Discovery visit

The evolution of the industrial automation in the precision mechanics: from automation to lean production
Company – Tecnogroup srl/LeanProducts srl
4 h – Thematic seminar

Total Productive Maintenance (TPM): how this application works within the company organization
Company – Brovedani Group
4 h – Thematic seminar



FRAMEWORK

A set of thematic seminars to the discovery of companies that have developed and managed, both in Italy and abroad, logistics, production and administrative systems based on a Lean Production approach.

The companies of this circuit are mostly located within the industrial and artisan area of Ponte Rosso in the municipality of San Vito al Tagliamento in the Pordenone province. The companies belong to the ZIPR Consortium (Zona Industriale Ponte Rosso), which manages an area where are present 120 companies with more than 3.000 employees. Other relevant companies with their premises outside the Consortium adhere to the circuit, which apply very effectively lean methods for the management of production and business processes.

CIRCUIT CONTENTS

Ideal target groups for this circuit are Entrepreneurs and Managers of international companies that have started or intend to start a lean transformation project. The lean transformation project focuses on identifying and cutting out waste and inefficiency in order to achieve tangible results in a short time such as to become a source of competitive advantage.

CIRCUIT ORGANIZATION

The circuit can last from 3 to 5 days. The single parts of the circuit can be chosen according to the specific interests of the incoming group among the companies adhering to the circuit. The following companies open their doors and provide a look behind the scenes of their daily work:

- **Brovedani Group**, a group of six companies located in Italy, Slovakia and Mexico. A world leader in the sector of precision mechanics for business-to-business distribution and strategic supplier of big multinational companies like Bosch, Continental, Daimler, Delphi, Eaton, Magna, Magneti Marelli, Sanden, VCST.
- **Lean Experience Factory**, a model factory where it is possible to learn and experiment Lean methods. It has been developed by Unindustria Pordenone, together with McKinsey&Company and many local stakeholders.

- **Modulblok Spa**, with manufacturing facilities in the province of Udine, operates on national and international markets for Warehouse Logistics. The experience of the “lean reorganization” of its storage systems was the starting point to improve the whole production and distribution chain of the company.

- **Pietro Rosa Tbm**, a forging company operating as a world class supplier of gas turbine blades and vanes and steam turbine blades in the Aerospace and Power Generation sectors. Since 2006, investing in training and human resources, has gradually introduced the principles of Lean Manufacturing, redefining the flow and layout of the two new production sites.

- **Savio Macchine Tessili Spa**, a leader in the yarn finishing machine sector, operating worldwide in the manufacturing and marketing of automatic winders, continuous shrinkage and bulking winders, two-for-one twisters, and rotor spinning frames with factories in Italy, China and India.

- **Scm Zanussi**, a metalworking company specialized in the design and production of industrial machinery. Currently a leading industry at European and International level within the reference mould makers for automotive industry.

- **Tecnogroup Srl**, an authorized Bosch dealer of flexible automation systems for the Friuli Venezia Giulia and East-Veneto areas. Tecnogroup srl collaborates with **Leanproducts Srl**, which develops and sells components and solutions for the practical application of the concepts of Lean Thinking.

CULTURE AND TOURISM

The thematic seminars can be linked with other tourist-cultural discovery programs of the territory on the base of the length of the visit.

Detailed and updated information about the circuit, the companies and the seminars are available in the online catalogue:
www.goandlearn.eu

<http://www.goandlearn.eu/goandlearn/catalogo/circuiti.jsp>



European Catalogue Local Catalogues

International circuits (18 results)

Circuit Search

Circuit	Country	LNMB	Sector
Between flavours and knowledge. Maniago cutlery industry, an history of water, earth and fire.	IT	G&L AGENCY FRIULI VENEZIA GIULIA	Metalworking
Companies of food industry in Szabolcs-Szatmár-Bereg county	HU	G&L AGENCY SSB NYÍREGYHÁZA	Food industry
Corporate Social Responsibility in the Food Industry	BE	G&L AGENCY VOKA - HUB/KAHO	Food Industry
Creative joining of tourism, wellness and learning to build the regional trademarks	PL	G&L AGENCY POMERANIA GDANSK	Hotels and similar accomodation
Development of new technologies in Pomeranian companies	PL	G&L AGENCY POMERANIA GDANSK	New Technologies
Digital technologies and Innovation in Friuli Venezia Giulia	IT	G&L AGENCY FRIULI VENEZIA GIULIA	ICT
Economy and sustainability?? Economy and sustainability!!!	DE	G&L AGENCY LAKE	Sustainable businesses and

International
Circuits
catalogue

Go&Learn
CATALOGUE
www.goandlearn.eu

Countries:

BELGIum (GENT)
GERMANY (COSTANZA)
ITALY (FVG)
POLAND (DANZICA)
SLOVAKIA (PREŠOV)
UNGARY (NYÍREGYHÁZA)

Idea

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Glossary

<http://www.goandlearn.eu/goandlearn/catalogo/cataloghi.jsp?locale=it>



Identità

Partner

Catalogo

Iscriviti

Feedback

Glossario



Lifelong
Learning
Programme



Circuiti internazionali

Cataloghi locali

Cataloghi locali (11 risultati)

Catalogo		LNMB
Go&Learnnet Area Metropolitana Bologna	G&L WG BOLOGNA	
Go&Learnnet CONSTANCE	G&L AGENCY LAKE CONSTANCE	5
Go&Learnnet FVG	G&L AGENCY FRIULI VENEZIA GIULIA	0
Go&Learnnet KONIA	G&L WG KONIA	0
Go&Learnnet MARCHE	G&L WG MARCHE	0
Go&Learnnet SAVINJSKA	G&L WG SAVINJSKA	0
Go&Learnnet UMBRIA	G&L WG UMBRIA	0
Innovative Unternehmen in der Vierländerregion Bodensee	G&L AGENCY LAKE CONSTANCE	5
Life Science & Biotechnologie in der Vierländerregion Bodensee	G&L AGENCY LAKE CONSTANCE	3
PIPOL - Seminari in aziende del Friuli Venezia Giulia	G&L AGENCY FRIULI VENEZIA GIULIA	60
Pomorski Katalog Wizyt Studyjnych	G&L AGENCY POMERANIA GDANSK	6

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Circuits
For teachers

Go&Learn

CATALOGUE
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ARE ALL MANAGED BY
GO&LEARN FVG REGIONAL AGENCY
THAT MANAGE ALL RELATIONS WITH COMPANIES
TRAINING PROVIDERS HAVE TO CONTACT THE AGENCY TO BOOK
VISITS THAT ARE GOING TO PREVIEW IN THEIR TRAINING
PROCESSES



**Thank you
and join us**

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